



**INNOVATIVE FINANCING SOLUTIONS
FOR MIGRANT ENTREPRENEURS?
*CROSS YOUR OWN BORDERS!***

PROGRAMME

EMEN ANNUAL EVENT

20 JUNE 2019

[Please click here to register](#)

THE HAGUE

University of Applied Sciences

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2521 EN The Hague



THE HAGUE
UNIVERSITY OF
APPLIED SCIENCES



PROGRAMME

Are starting migrant entrepreneurs really that different from native entrepreneurs (or entrepreneurs without a migrant background)? Do we need to treat them as a special target group? Do we have to set up special schemes to finance their new businesses? Businesses that for sure will be helpful to them to participate in society, to break out of exclusion, to add value to society. Or do they also have their own ways of mobilising finance?

Existing organisations, projects and programmes are given a platform to show what they are doing. We will do so by creating a market place where ideas are offered and interested idea-hungry persons have a chance to get information about approaches that they might use in their own environment. Leading, thought-provoking professionals and practitioners will be given the floor to share their ideas; brief, catchy pitches and brief talks, to confuse, to open eyes, to give that little push into the direction people already wanted to go.

Thursday, 20 th June 2019	
09:00	<p>Registration</p> <p>Welcome at The Hague University of Applied Science</p> <p>The market opens!</p> <p><i>Different organisations will present their initiatives at the market They will be ready to feed you with new ideas, answer all your questions and invite you to link with them!</i></p>
Plenary – main auditorium	
10.00 to 10.15	<p>Opening - Higher education and new forms of financing SMEs</p> <p>by Drs. R. (Rajash) Rawal - Board of THUAS</p>
10.15 to 10.35	<p>Alternative forms of financing Migrant SMEs</p> <p>by Ronald Kleverlaan - Stichting MKB Financiering</p>
10.35 to 11.45	<p>Two series of pitches</p> <p>Led by Toon Buddingh' - Urenbank.nl</p> <p>(list of pitches available in Annex)</p>
Parallel Workshops	
12.00 to 13.00	<p>Workshops - Round 1</p> <ul style="list-style-type: none"> <i>Alternative financing for migrant entrepreneurs</i> Led by Ronald Kleverlaan – Stichting MKB Financiering <i>The Migranten school, E- learning and access to Finance for Newcomers/ Migrant Entrepreneurs</i> Led by Qredits and The Municipality of Rotterdam <i>IT based startup – showing that migrant can do more than we think? –</i> Led by Yama Saraj - Techfugee <i>Migrant Entrepreneurs and their opinion about the financing they can receive</i> (tbc)

	<ul style="list-style-type: none"> • <i>Financing by the Diaspora via the Internet/ Web (Crowdfunding and Peer2Peer financing)</i> Led by Alain Nkurikiye and Fridah Ntarangwi
Lunch break	
13.00 to 14.00	<ul style="list-style-type: none"> • Market and lunch break • Side events List of side events is available below; feel free to organise your own side event as well!
Plenary – plenary Speaker's corner	
14.00 to 14.20	Blockchains... Financing without Borders.... by Jordi Jansen - THUAS FINE
Parallel Workshops	
14.25 to 15.15	Workshops - Round 2 <ul style="list-style-type: none"> • <i>Community based financing for migrants, Informal savings and loan schemes and Credit unions for Migrant Entrepreneurs</i> Led by Julie Lehmann – Cash2Grow and Georgie Friederichs - VSK • <i>Blockchain , Fintech and access to Finance</i> Led by Jordi Jansen THUAS – New Finance with participation of Ethic Hub and Irene Dondjio - THUAS • <i>Mentoring and coaching and access to Finance</i> Led by Moritz Blanke - Social Impact • <i>The policies to support migrant entrepreneurs with special reference to financing– the Barcelona Declaration</i> Led by Guillem Aris – M-UP project
Plenary – plenary Speaker's corner	
15.15 to 15.30	Community based financing and local currencies by Georgina Gomez – IIS
15.30 to 16.15	Third round of brief presentations and pitches Led by Toon Buddingh' - Urenbank.nl (list of pitches available in Annex)
16.15 to 16.45	Call me an entrepreneur, not a refugee... It makes a difference! by Lubna Rashid – Centre for Entrepreneurship
16.45	And what's next? by Klaas Molenaar – THUAS
17.00 - open	End of the Event and Networking

ANNEX

List of Pitches

Three series of intriguing pitches where creative minds will present ideas and initiatives that will inspire you. Selected pitches are :

- *Informal savings and loan schemes?* **Cash2Grow - Gabrielle Athmer**
- *Community based financing for migrants?* **Georgina Gomez - IIS**
- *Diaspora Crowdfunding, a solution?* **Alain Nkurikiye - Wajenzi**
- *Peer2Peer Financing the way ahead?* **Zidi Fridah Ntarangwi**
- *Chat boxes to select the right entrepreneurs?* **Adie**
- *E- learning for better access to finance- De Migrantenschool?* **Evelyn Oprel - Qredits**

- *SME credit unions for migrant entrepreneurs?* **Georgie Friederichs – VSK**
- *IT based start-up – showing that migrant can do more than we think?* **Yama Saraj - Techfugees**
- *Remittances using blockchain and crypto currencies?* **Irenee Dondjio - THUAS**
- *Block chain in (micro) finance?* **Jana Petkanic – Ethic Hub**
- *Mentoring and coaching are the solution?* **Moritz Blanke – Social Impact**
- *Kick start funding?* **Prakaash Rostam - EnterStart**

- *City based financing for refugees and newcomer?* **Rose Gill - City of Amsterdam,**
- *Support programs and access, what have we learned so far?* **Karijn Nijhoff - THUAS**
- *Linking entrepreneurs and refugees through Facebook?* **Mohammad Al Zayyat - MAZ**
- *Start Lean Funding?* **Arthur van der Graaf**
- *Refugees @Business, will Apps really be useful?* **Immigration Foundation**
- *Entrepreneurial and Financial Education for migrants leads to effective financing?* **Lauda del Vescovo - The National Public Agency for Microcredit (ENM)**

Your pitch – you can submit your pitch idea till 15th June!

Side Events

Side events (roundtable meetings or working lunches) on selected topics :

- **How can migrant organizations facilitate access to finance?**
Led by Ahmet Ulusoy - UNITEE
- **How can different actors cooperate in the Netherlands?**
Led by THUAS and EnterStart
- **Hybrid Entrepreneurship, an option?**
Led by Klaas Molenaar - Timpoc Consultants and Henk van den Heuvel - THUAS

Friday 21st June 2019

EMEN Community of Practices

The 3 EMEN Community of Practices will host parallel meetings.

If you would like to join one of the Community of Practices, do not hesitate to contact us!

EMEN's Communities of Practice

A community of practice (CoPs) is “a group of people who share a concern or a passion for something they do and learn how to do it better as they interact regularly. They are formed by people who engage in a process of collective learning in a shared domain of human endeavour.

There are three CoPs in EMEN, each addressing a key component of a comprehensive ecosystem to support migrant entrepreneurship:

Coaching and mentoring

Under the responsibility of Social Impact, this community brings together experts and practitioners who support migrant entrepreneurs across Europe to enhance the professionalisation of coaching and mentoring services for migrant entrepreneurs. Its purpose is to foster the identification of common standards and process, the co-creation of tailor-made business models, and the emergence of a European support ecosystem for cross-border cooperation.

Join CoP 1 and contribute to the identification of common standards and process, the co-creation of tailor-made business models, and the emergence of a European support ecosystem for cross-border cooperation.

Register in the CoPs FORUM or contact Moritz Blanke (Social Impact) – blanke@socialimpact.eu

Access to finance

Based on the experience of over 100 microfinance institutions in Europe, CoP2 aims to compile evidence of best practice in enabling migrant entrepreneurs to raise business finance. The community start from the assumption that new ways of offering external finance to migrant entrepreneurs in a more diverse Europe require more attention. Under the responsibility of Professor Klaas Molenaar (THUAS-New Finance), CoP2 aim is to systematise and document such new initiatives that are often unknown to policy-makers and programme implementers. This work will result in a set of documents describing new ways of offering finance to migrant entrepreneurs, which will hopefully be an inspiration for others to break away from the beaten path.

Join CoP 2 to support the identification of financial mechanisms and opportunities for migrant entrepreneurship.

Register in the CoPs FORUM or contact Klaas Molenaar (THUAS-FINE) – N.Molenaar@hhs.nl

Professionalisation and diversity management

Under the responsibility of UNITEE and EUROCHAMBERS, CoP3 aims to stimulate the integration of migrant entrepreneurs into mainstream business associations, such as chambers of commerce. The forum therefore focuses on two problems: (1) The general low level of professionalisation of associations of migrant entrepreneurs; (2) The general low level of inclusion of migrant entrepreneurs in mainstream business associations, such as chambers of commerce.

Join CoP 3 to discuss how to stimulate the integration of migrant entrepreneurs into mainstream business associations, such as chambers of commerce.

Register in the CoPs FORUM or contact Giovanni Collot (UNITEE) – gcollot@unitee.eu & Ana Sarateanu (EUROCHAMBERS) – sarateanu@eurochambres.eu