



# Education Programme Plan

International Sport Management

**THE HAGUE**  
UNIVERSITY OF  
APPLIED SCIENCES

## ISPM YEAR 1 (Propaedeutic)

Credits	Unit of study		Quarter (choose Semester or Quarter)				Competences	Teaching method	Assessment method	Form of assessment	Cumulative test weighting	Minimum grade (article 4.6)	Max score cumulative tests and 100%re-sits (if applicable)	Grade/FP/FPG	Assessment dates (*week of quarter or semester)		Assessment duration	Contact hours	Self study hours / learning hours	Contact person/ module coordinator	Remarks (f.e. participation requirement, entry requirements, end of life, BSA criteria)
	Course code	Course name ENG	1	2	3	4									1st attempt date	2nd attempt date					
4	ISPM-SPT-23	Sport classes	x	x	x	x	1,2,3,4,5	Practical						Grade				72	40	Joppe de Vries	
	TOETS01	Sport - Team skills	x						Paper		25%	P		FPG	1.9	2.6	NA			Joppe de Vries	
	TOETS02	Sport - Presentation skills		x					Presentation		25%	P		FPG	2.7 - 2.8	3.9 - 3.10	5			Joppe de Vries	
	TOETS03	Sport - Leadership skills			x				Presentation		25%	P		FPG	3.3 - 3.8	3.9	30			Joppe de Vries	
	TOETS04	Sport - Goal setting skills				x			Paper		25%	P		FPG	4.8	4.10	NA			Joppe de Vries	
	TOETS05	Sport - Participation	x	x	x	x			Participation		0%	P		FP	4.8	4.10	NA			Joppe de Vries	
3	ISPM-ECO-20	Sport economics	x				1, 2	Lecture; seminar										22	62	Gerald Roebroeks	
	TOETS01	Sport economics - Written exam	x						Written exam	Remindo THUAS	100%	5.5		GRADE	1.9 - 1.10	2.9 - 2.10	120			Gerald Roebroeks	
	TOETS02	Sport economics - Participation	x						Participation		0%	P		FP	1.10	2.9	NA			Gerald Roebroeks	
3	ISPM-RES1-19	Research 1: insight and review - sources	x				1	Lecture; seminar										20	64	Marcela Hofman	
	TOETS01	Research 1 - Paper	x						Paper		100%	5.5		GRADE	1.9 - 1.10	2.8	NA			Marcela Hofman	
	TOETS02	Research 1 - Participation	x						Participation		0%	P		FP	1.10	2.9	NA			Marcela Hofman	
3	ISPM-LEA-19	Personal leadership	x				3	Lecture; seminar										22	62	Marc Brady	
	TOETS01	Personal leadership - Presentation	x						Presentation		100%	5.5		GRADE	1.9 - 1.10	2.9-2.10	20			Marc Brady	
	TOETS02	Personal leadership - Participation	x						Participation		0%	P		FP	1.10	2.9	NA			Marc Brady	
3	ISPM-ICC-22	Intercultural communication	x	x			5	Lecture; seminar										40	44	Andrea Emara	
	TOETS01	Intercultural communication 1 - Paper	x						Paper		66%	5.5		GRADE	1.9 - 1.10	2.7	NA			Andrea Emara	
	TOETS02	Intercultural communication 2 - Portfolio		x					Portfolio		34%	5.4		GRADE	2.9 - 2.10	3.9 - 3.10	NA			Andrea Emara	
	TOETS03	Intercultural communication - Participation	x	x					Participation		0%	P		FP	2.10	3.9	NA			Andrea Emara	
3	ISPM-ISM-19	Introduction to sport management	x				4	Lecture; seminar										22	62	Raphael Prifti	
	TOETS01	Introduction to sport management - Written exam	x						Written exam	Remindo THUAS	100%	5.5		GRADE	1.9 - 1.10	2.9 - 2.10	120			Raphael Prifti	
	TOETS02	Introduction to sport management - Participation	x						Participation		0%	P		FP	1.10	2.9	NA			Raphael Prifti	
3	ISPM-PPD1-20	Personal professional development	x	x	x	x	4,5	Seminar; tutorial										68	16	Helmien Rambaldo	
	TOETS01	Personal professional development - Portfolio				x			Portfolio		66%	5.5		GRADE	4.8	4.10	NA			Helmien Rambaldo	
	TOETS02	Personal professional development - Participation	x	x	x	x			Participation		0%	P		FP	4.8	4.10	NA			Helmien Rambaldo	
	TOETS03	Fieldtrip - Participation				x			Participation		34%	P		FP	4.8	4.10	NA			Andrea Emara	
3	ISPM-MAR-20	Sport marketing		x			1,2	Lecture; seminar										22	62	Risto Rasku	
	TOETS01	Sport marketing - Written exam		x					Written exam	Remindo THUAS	70%	5.5		GRADE	2.9 - 2.10	3.9 - 3.10	120			Risto Rasku	
	TOETS02	Sport marketing - Paper		x					Paper		30%	5.5		GRADE	2.7	3.6	NA			Risto Rasku	
	TOETS03	Sport marketing - Participation		x					Participation		0%	P		FP	2.10	3.9	NA			Risto Rasku	
3	ISPM-FIN1-19	Sport finance 1		x			1,2,4	Lecture; seminar										20	64	James Bostock	
	TOETS01	Sport finance 1 - Paper		x					Paper		100%	5.5		GRADE	2.8 - 2.9	3.7	NA			James Bostock	
	TOETS02	Sport finance 1 - Participation		x					Participation		0%	P		FP	2.10	3.9	NA			James Bostock	
3	ISPM-SOC-19	Sport sociology		x			1,2,4	Lecture; seminar										20	64	Marcela Hofman	
	TOETS01	Sport sociology - Paper		x					Paper		100%	5.5		GRADE	2.9 - 2.10	3.8	NA			Marcela Hofman	
	TOETS02	Sport sociology - Participation		x					Participation		0%	P		FP	2.10	3.9	NA			Marcela Hofman	
3	ISPM-RES2-19	Research 2: reliable facts and figures - know your numbers			x		1	Lecture; seminar										20	64	Helmien Rambaldo	
	TOETS01	Research 2 - Paper			x				Paper		100%	5.5		GRADE	3.9 - 3.10	4.7	NA			Helmien Rambaldo	
	TOETS02	Research 2 - Participation			x				Participation		0%	P		FP	3.10	4.9	NA			Helmien Rambaldo	
3	ISPM-SAL-19	Sport sponsorship/sales			x		3	Lecture; seminar										22	62	Risto Rasku	
	TOETS01	Sport sponsorship/sales - Presentation			x				Presentation		100%	5.5		GRADE	3.9 - 3.10	4.8 - 4.9	20			Risto Rasku	
	TOETS02	Sport sponsorship/sales - Participation			x				Participation		0%	P		FP	3.10	4.9	NA			Risto Rasku	
3	ISPM-MOR-22	Management & organisation			x		4	Lecture; seminar										22	62	Marc Brady	
	TOETS01	Management & organisation - Paper			x				Paper		100%	5.5		GRADE	3.9 - 3.10	4.9 - 4.10	NA			Marc Brady	
	TOETS02	Management & organisation - Participation			x				Participation		0%	P		FP	3.10	4.9	NA			Marc Brady	
3	ISPM-ETH-19	Sport ethics			x		1,4	Lecture; seminar										22	62	Eric van Veen	
	TOETS01	Sport ethics - Paper			x				Paper		100%	5.5		GRADE	3.9 - 3.10	4.7	NA			Eric van Veen	

	TOETS02	Sport ethics - Participation		x				Participation		0%	P		FP	3.10	4.9	NA		Eric van Veen	
5	ISPM-PROEV-21	Project & event management	x	x	x	2,3	Lecture; seminar										40	100	Risto Rasku
	TOETS01	Event management - Written exam	x					Written exam	Remindo THUAS	50%	5.5		GRADE	2.9 - 2.10	3.9 - 3.10	120			Risto Rasku
	TOETS02	Event management - Participation	x					Participation		0%	P		FP	2.10	3.9	NA			Risto Rasku
	TOETS03	Project management - Paper		x				Paper		25%	5.5		GRADE	3.7	3.10	NA			Risto Rasku
	TOETS04	Project management - Project			x			Project		25%	5.5		GRADE	4.4 - 4.9	4.10 - 4.11	NA			Risto Rasku
	TOETS05	Project management - Participation			x			Participation		0%	P		FP	4.9	4.11	NA			Risto Rasku
3	ISPM-MED-19	Sport media			x	1,5	Lecture; seminar										22	62	Marcela Hofman
3	TOETS01	Sport media - Presentation			x			Presentation		100%	5.5		GRADE	4.9	4.10	20			Marcela Hofman
	TOETS02	Sport media - Participation			x			Participation		0%	P		FP	4.9	4.10	NA			Marcela Hofman
3	ISPM-VEN-19	Venue management			x	3,4	Lecture; seminar										22	62	Marc Brady
3	TOETS01	Venue management - Presentation			x			Presentation		100%	5.5		GRADE	4.9	4.10	20			Marc Brady
	TOETS02	Venue management - Participation			x			Participation		0%	P		FP	4.9	4.10	NA			Marc Brady
3	ISPM-STR-19	Strategic management			x	3	Lecture; seminar										20	64	Risto Rasku
3	TOETS01	Strategic management - Paper			x			Paper		100%	5.5		GRADE	4.8	4.10	NA			Risto Rasku
	TOETS02	Strategic management - Participation			x			Participation		0%	P		FP	4.9	4.10	NA			Risto Rasku
3	ISPM-DEV-20	Sport development			x	2	Lecture; seminar										22	62	Andrea Emara
3	TOETS01	Sport development - Written exam			x			Written exam	Remindo THUAS	100%	5.5		GRADE	4.9	4.10 - 4.11	120			Andrea Emara
	TOETS02	Sport development - Participation			x			Participation		0%	P		FP	4.9	4.10	NA			Andrea Emara

**ISPM YEAR 2 (Main 1)**

Credits	Unit of study		Quarter (choose Semester or Quarter)				Competences	Teaching method	Assessment method	Form of assessment	Cumulative test weighting	Minimum grade (article 4.6)	Max score cumulative tests and 100%re-sits (if applicable)	Grade/FP/PG	Assessment dates (*week of quarter or semester)		Assessment duration	Contact hours	Self study hours / learning hours	Contact person/ module coordinator	Remarks (f.e. participation requirement, entry requirements, end of life, BSA criteria)
	Course code	Course name ENG	1	2	3	4									1st attempt date	2nd attempt date					
3	ISPM-RES3-19	Research 3: interviews as insight - summarizing stories			x		1	Lecture; seminar										22	62	Marcela Hofman	
	TOETS01	Research 3 - Written exam			x				Written exam	Remindo THUAS	50%	5.5		GRADE	3.9 - 3.10	0.0	120			Marcela Hofman	
	TOETS02	Research 3 - Podcast			x				Presentation		50%	5.5		GRADE	3.9 - 3.10	4.9	NA			Marcela Hofman	
3	ISPM-PR-21	PR in sports			x		4,5	Lecture; seminar										22	62	Marcela Hofman	
	TOETS01	PR in sports - Written exam			x				Written exam	Remindo THUAS	50%	5.5		GRADE	3.9 - 3.10	0.0	120			Marcela Hofman	
	TOETS02	PR in sports - Presentation			x				Presentation		50%	5.5		GRADE	3.7 - 3.8	4.10	20			Marcela Hofman	
3	ISPM-HRM-23	Human resource management			x		3	Lecture; seminar										22	62	Raphael Prifti	
	TOETS01	Human resource management - Paper			x				Paper		100%	5.5		GRADE	3.9 - 3.10	4.9	NA			Raphael Prifti	
	TOETS02	Human resource management - Participation			x				Participation		0%	P		FP	3.10	4.9	NA			Raphael Prifti	
3	ISPM-EVE2-19	Event management 2			x		3	Lecture; seminar										20	64	Risto Rasku	
	TOETS01	Event management 2 - Paper			x				Paper		100%	5.5		GRADE	3.9 - 3.10	4.10	NA			Risto Rasku	
3	ISPM-POL-19	Sport policy			x		4	Lecture; seminar										20	64	Andrea Emara	
	TOETS01	Sport policy - Paper			x				Paper		100%	5.5		GRADE	3.9 - 3.10	4.9	NA			Andrea Emara	
15	ISPM-PPDI2-20	Personal professional development & internship	x	x	x	x	3,5	Seminar; tutorial; practical										60	360	Helmien Rambaldo	
	TOETS01	Personal professional development - Portfolio	x	x	x	x			Portfolio		14%	5.5		GRADE	4.10	0.0	NA			Helmien Rambaldo	
	TOETS02	Personal professional development - Participation	x	x	x	x			Participation		0%	P		FP	4.10	4.11	NA			Helmien Rambaldo	
	TOETS03	Internship - Paper			x				Paper		43%	5.5		GRADE	4.10	0.0	NA			Marc Brady	
	TOETS04	Internship - Participation			x				Practical	Participation	43%	5.5		GRADE	4.10	0.0	NA			Marc Brady	

## ISPM YEAR 3 (Main 2)

Credits	Unit of study		Quarter (choose Semester or Quarter)				Competences	Teaching method	Assessment method	Form of assessment	Cumulative test weighting	Minimum grade (article 4.6)	Max score cumulative tests and 100%re-sits (if applicable)	Grade/FP/FPG	Assessment dates (*week of quarter or semester)		Assessment duration	Contact hours	Self study hours / learning hours	Contact person/ module coordinator	Remarks (f.e. participation requirement, entry requirements, end of life, BSA criteria)
	Course code	Course name ENG	1	2	3	4									1st attempt date	2nd attempt date					
3	ISPM-RES4-20	Research 4: setting the objectives for insight and data	x				1,3	Lecture; seminar										20	64	Georgios Georgiadis	
	TOETS01	Research 4 - Paper	x						Paper		100%	5.5		GRADE	1.9	2.7	NA			Georgios Georgiadis	
3	ISPM-MP-20	Marketing plan	x				1,2	Lecture; seminar										20	64	Risto Rasku	
	TOETS01	Marketing plan - Paper	x						Paper		100%	5.5		GRADE	1.10	2.9	NA			Risto Rasku	
5	ISPM-ENTR1-20	Entrepreneurship	x	x			3	Lecture; seminar										42	98	Marc Brady	
	TOETS01	Entrepreneurship 1 - Presentation	x						Presentation		50%	5.5		GRADE	1.9 - 1.10	2.9	20			Marc Brady	
	TOETS02	Entrepreneurship 2 - Paper		x					Paper		50%	5.5		GRADE	2.10	3.9	NA			Marc Brady	
3	ISPM-FIN2-20	Sport finance 2	x				3	Lecture; seminar										20	64	James Bostock	
	TOETS01	Sport finance 2 - Paper	x						Paper		100%	5.5		GRADE	1.8 - 1.9	2.6 - 2.7	NA			James Bostock	
3	ISPM-LIS-20	Legal issues in sport	x				4	Lecture; seminar										22	62	Cem Tinaz	
	TOETS01	Legal issues in sport - Written exam	x						Written exam	Remindo THUAS	100%	5.5		GRADE	1.9 - 1.10	2.9 - 2.10	120			Cem Tinaz	
3	ISPM-RES5-20	Research 5: knowledge management in action		x			1,4	Lecture; seminar										20	64	Georgios Georgiadis	
	TOETS01	Research 5 - Paper		x					Paper		100%	5.5		GRADE	2.10	3.7	NA			Georgios Georgiadis	
3	ISPM-TOUR-20	Sport tourism		x			2,3	Lecture; seminar										20	64	Cem Tinaz	
	TOETS01	Sport tourism - Paper		x					Paper		100%	5.5		GRADE	2.8	3.9	NA			Cem Tinaz	
3	ISPM-STRADV-20	Strategic advice		x			4	Lecture; seminar										20	64	Risto Rasku	
	TOETS01	Strategic advice - Paper		x					Paper		100%	5.5		GRADE	2.9	3.10	NA			Risto Rasku	
4	ISPM-PPD3-21	Personal professional development	x	x	x	x	5	Seminar; tutorial										16	96	Helmien Rambaldo	
	TOETS01	Elective credit 1 - Portfolio	x	x	x	x			Portfolio		0%	P		FP	all year	all year	NA			Helmien Rambaldo	
	TOETS02	Elective credit 2- Portfolio	x	x	x	x			Portfolio		0%	P		FP	all year	all year	NA			Helmien Rambaldo	
	TOETS03	Elective credit 3 - Portfolio	x	x	x	x			Portfolio		0%	P		FP	all year	all year	NA			Helmien Rambaldo	
	TOETS04	Personal professional development - Portfolio	x	x	x	x			Portfolio		100%	5.5		GRADE	2.9	3.9	NA			Helmien Rambaldo	
30	ISPM-GRAD-23	Graduation challenge**	x	x	x	x	1,2,3,4,5	Practical										20	820	Risto Rasku	
	TOETS01	Graduation challenge - Paper	x	x	x	x			Paper		100%	5.5		GRADE	4.9	0.0	NA			Risto Rasku	
	TOETS02	Graduation challenge - Portfolio	x	x	x	x			Portfolio		0%	P		FPG	4.9	0.0	NA			Risto Rasku	

\*\*requirements to start your graduation project: successfully completed propaedeutic phase + successfully completed ISPM-PPDI2-20 + obtained a minimum of 75 ECTs of the main phase

