

Credits	International Communication Management Year 1 2023-2024		Semester		Teaching methods (* = compulsory attendance)	Assessment	Form of assessment administration	Individual work / Teamwork	Weight	Minimum Mark	Exam Period		Grade - P/F - G/P/F	Module coördinator 1/ Module coördinator 2	Competences / PLOs	Contact hours	(Self) study Hours	Testing time (min)
	Study- unit and Exams (* Qualitative requirement for BSA)		1	2							Exam Period Resit							
5	CO-ICM-GIMS-F-22	Project: Global Issues			WC (x)									Carlien Schafthuizen	1.1. and 1.2	48	92	
	TOETS01	portfolio	x			PORTFOLIO	DIFFERENT	Teamwork	100%	5,5	1.9 - 1.17/1.18 - 1.20		Grade					
5	CO-ICM-IIC-F-23	Intercultural & International Communication			WC (x)									Han de Looper	1.1 and 6.1	48	92	
	TOETS01	portfolio	x			PORTFOLIO	DIFFERENT	Individual work	100%	5,5	1.9. - 1.17/ 1.18 - 1.20		Grade					
5	CO-ICM-ORC-F-22	Organisational Communication			HC + WC									Barry Verbeek	1.1. ,1.2 and 6.1	48	92	
	TOETS01	Cumulative exams			WC (x)	This exam consists of several parts				5,5			Grade					
	CT1	Written Exam part 1	x			EXAM ON PAPER	VIA REMINDO	Individual work	20 points		1.8							30
	CT2	Written Exam part 2	x			EXAM ON PAPER	VIA REMINDO	Individual work	30 points		1.12							60
	CT3	Written Exam part 3	x			EXAM ON PAPER	VIA REMINDO	Individual work	50 points		1.16							90
	TOETS02	Written exam (resit)	x			EXAM ON PAPER	VIA REMINDO	Individual work	100 points	5,5	1.19		Grade					120
5	CO-ICM-FOR-F-22	Foundations of Research			WC (x)									Vacature	1.1. and 2.1	48	92	
	TOETS01	portfolio	x			PORTFOLIO	DIFFERENT	Teamwork	100%	5,5	1.9. - 1.17/ 1.18 - 1.20		Grade					
5	CO-ICM-DS-F-22	Digital Skills			WC (x)									Vacature	3.1 and 3.2	48	92	
	TOETS01	portfolio	x			PORTFOLIO	DIFFERENT	Individual work	100%	5,5	1.9. - 1.17/ 1.18 - 1.20		Grade					
25	Total amount of credits semester 1																	

5	CO-ICM-DTP1-F-22	Project: Design Thinking Project I			HC + WC (x)									Peter Hanssen	2.1 and 2.2.	48	92	
	TOETS01	presentation		x		PRESENTATION	DIFFERENT	Teamwork	100%	5,5	2.9. - 2.17/ 2.18 - 2.20		Grade					
5	CO-ICM-DTP2-F-22	Project: Design Thinking Project II			WC (x)									Peter Hanssen	3.1 ,3.2, 5.1. and 5.2	48	92	
	TOETS01	presentation		x		PRESENTATION	DIFFERENT	Teamwork	100%	5,5	2.9. - 2.17/ 2.18 - 2.20		Grade					
5	CO-ICM-PJM-F-22	Project Management			WC (x)									Vacature	4.1 and 4.2.	48	92	
	TOETS01	portfolio		x		PORTFOLIO	DIFFERENT	Teamwork	100%	5,5	2.9. - 2.17/ 2.18 - 2.20		Grade					
5	CO-ICM-COB-F-22	Communication & Behavior			WC (x)									Peter Hanssen	2.2.	48	92	
	TOETS01	assignment		x		ASSIGNMENT	DIFFERENT	Individual work	100%	5,5	2.9. - 2.17/ 2.18 - 2.20		Grade					
5	CO-ICM-COC-F-22	Concept & Create			WC (x)									Vacature	3.1. and 3.2.	48	92	
	TOETS01	portfolio		x		PORTFOLIO	DIFFERENT	Individual work	100%	5,5	2.9. - 2.17/ 2.18 - 2.20		Grade					
5	CO-ICM-MAR-F-22	Marketing & IMC			HC + WC (x)									Vacature	1.1. and 2.1	48	92	
	TOETS01	Cumulative exams				This exam consists of several parts				5,5			Grade					
	CT1	Written Exam part 1		x		EXAM ON PAPER	VIA REMINDO	Individual work	20 points		2.8							30
	CT2	Written Exam part 2		x		EXAM ON PAPER	VIA REMINDO	Individual work	30 points		2.12							60
	CT3	Written Exam part 3		x		EXAM ON PAPER	VIA REMINDO	Individual work	50 points		2.16							90
	TOETS02	Written exam (resit)		x		EXAM ON PAPER	VIA REMINDO	Individual work	100 points	5,5	2.19		Grade					120
5	CO-ICM-ECS1-F-22	ECS			WC (x)									Carla Wood	1.1. t/m 6.1.	48	92	
	TOETS01	professional interview		x		PORTFOLIO	DIFFERENT	Individual work	100%	5,5	2.9. - 2.17/ 2.18 - 2.20		P/F					

Credits	International Communication Management Year 2 (new) 2023 2024		Semester		Teaching methods (* = compulsory attendance)	Assessment	Form of assessment administration	Individual work / Teamwork	Weight	Minimum Mark	Exam Period	Grade - P/F - G/P/F	Module coördinator 1/ Module coördinator 2	Competences / PLOs	Contact hours	(Self) study Hours	Testing time (min)
	Study- unit and Exams (* Qualitive requirement for BSA)		1	2													
											Exam Period Resit						
30		Minor			<TM>					Zie artikel 4.6			<NAME, VACANT>	<COM>	<HOURS>	<HOURS>	
			x														
30	Total amount of credits term																

15	CO-ICM-PPS-M-23	SDG Public project			wc					Zie artikel 4.6			Paul Schuchhard	<COM>	96	224	
	TOETS01	SDG Public project		x		PRACTICAL ASSESSMENT	DIFFERENT	Individual work	100%	5,5	2.1 - 2.19/2.20	Grade					na
5	CO-ICM-MVL-M-23	Media & visual language			wc					Zie artikel 4.6			Olivier Nyirubugara	<COM>	48	92	
	TOETS01	Media & visual language		x		PORTFOLIO	DIFFERENT	Individual work	100%	5,5	2.1 - 2.18/2.19 - 2.20	Grade					na
5	CO-ICM-SCO-M-23	Sustainable communication			wc					Zie artikel 4.6			Paul Schuchhard	<COM>	48	92	
	TOETS01	Sustainable communication		x		PORTFOLIO	DIFFERENT	Individual work	100%	5,5	2.1 - 2.18/2.19 - 2.20	Grade					na
5	CO-ICM-PRE-M-23	Public relations			wc					Zie artikel 4.6			Karen Welter	<COM>	48	92	
	TOETS01	Public relations		x		ASSIGNMENT	DIFFERENT	Individual work	100%	5,5	2.1 - 2.18/2.19 - 2.20	Grade					na
0	CO-ICM-PPSDG-M-23	ECS professional skills			<TM>					Zie artikel 4.6			<NAME, VACANT>	<COM>	<HOURS>	<HOURS>	
	<EXAM>	<EXAM NAME>				<ASSESSMENT>	<TOETSAFNAME>	<I/T>	<WEIGHT>	<MIN>	<E/R>	<GRADE - P/F - G/P/F>					<MIN>
	<EXAM>	<EXAM NAME>				<ASSESSMENT>	<TOETSAFNAME>	<I/T>	<WEIGHT>	<MIN>	<E/R>	<GRADE - P/F - G/P/F>					<MIN>
30	Total amount of credits term																

Credits	International Communication Management Year 2 2023-2024 (RESIT ONLY)		Term				Teaching methods (* = compulsory attendance)	Assessment	Form of assessment administration	Individual work / Teamwork	Weight	Minimum Mark	Exam Period	Grade - P/F - G/P/F	Module coördinator 1/ Module coördinator 2	Competences / PLOs	Core area	Contact hours	(Self) study Hours	Testing time (min)
	Study- unit and Exams (* Qualitative requirement for BSA)		1	2	3	4														
3	CO-ICM-BPM-M-18	Budgeting and Project Management					HC + HC (or HC/WC)								Roelof Janssen	1, 3	1,4	28	56	
	TOETS01	Budgeting and Project Management	x					EXAM ON PAPER	VIA REMINDO	Individual work	100%	5,5	1.8 / 2.5 or 2.6	Grade						90
4	CO-ICM-AS-M-18	Advisory Skills													Vacature	1, 2, 5	2, 5	35	77	
	TOETS01	Advisory Skills exam	x				WC* (90)	ORAL EXAM	DIFFERENT	Individual work	50%	5,5	1.8 / 2.5 of 2.6	Grade						
	TOETS02	English: Report Writing portfolio		x			WC (90)	PORTFOLIO	DIFFERENT	Individual work	50%	5,5	2.9/ 3.9	Grade						
3	CO-ICM-PCT-M-18	Public Communication Theory					HC (90)								Paul Schuchhard	2, 5	2,5	21	63	
	TOETS01	Public Communication Theory exam	x					EXAM ON PAPER	VIA REMINDO	Individual work	100%	5,5	1.8 / 2.5 of 2.6	Grade						90
6	CO-ICM-MRP-M-18	Media Relations													Olivier Nyirubugara	1, 2, 4, 5	1,2,3,5	42	126	
	TOETS01	Media Relations Practical : Portfolio 1	x				WC* (135)	PORTFOLIO	VIA BRIGHTSPACE	Individual work	40%	5,5	1.9/ 2.9	Grade						
	TOETS02	Media Production: Portfolio 2	x				WC* (90)	PORTFOLIO	VIA BRIGHTSPACE	Individual work	30%	5,5	1.9/ 2.9	Grade						
	TOETS03	Media Relations Theory exam	x				HC (90)	EXAM ON PAPER	VIA REMINDO	Individual work	30%	5,5	1.8 / 2.5 of 2.6	Grade						90
2	CO-ICM-ECS2-H-18	Educational Career Supervision 2(ECS2)					WC* (90)								Carla Wood		1 - 6	21	35	
	TOETS01	Portfolio		x				PORTFOLIO	DIFFERENT	Individual work	100%	5,5	2.9/ 3.9	P/F						
18	Total amount of credits term 1																			
3	CO-ICM-CCOM-M-18	Corporate Communication					HC (90)								Barry Verbeek	1, 2, 3, 5	1, 6	21	63	
	TOETS01	Corporate Communication exam		x				EXAM ON PAPER	VIA REMINDO	Individual work	100%	5,5	2.8/ 3.5 of 3.6	Grade						90
5	CO-ICM-PRS2-M-20	Practical Research Skills II					WC (90)								Vacature	1, 2	1,2	28	119	
	TOETS01	Practical Research Skills II portfolio		x				PORTFOLIO	VIA BRIGHTSPACE	Teamwork	60%	5,5	2.9/ 3.9	Grade						
	TOETS02	Content Analysis paper		x				ASSIGNMENT	VIA BRIGHTSPACE	Teamwork	40%	5,5	2.9/ 3.9	Grade						
4	CO-ICM-PPC-M-21	Project Public Communication					WC* (90)								Paul Schuchhard	1, 2, 3, 4, 5	1,2,3,5	21	91	
	TOETS01	Project Public Communication paper		x				ASSIGNMENT	VIA BRIGHTSPACE	Teamwork	100%	5,5	2.9/ 3.9	Grade						
12	Total amount of credits term 2																			
15		Exchange or HHS Minor 1*			x	x														
15		Exchange or HHS Minor 2*			x	x														
30	Total amount of credits term 3 & 4																			

Credits	International Communication Management Year 3 2023-2024		Semester		Teaching methods (* = compulsory attendance)	Assessment	Form of assessment administration	Individual work / Teamwork	Weight	Minimum Mark	Exam Period	Grade - P/F - G/P/F	Module coördinator 1/ Module coördinator 2	Competences / PLOs	Contact hours	(Self) study Hours	Testing time (min)
	Study- unit and Exams (* Qualitative requirement for BSA)		1	2							Exam Period Resit						
	1	2															
17	CO-ICM-AP-M-22	Advice Project			2x HC (90) + 2x WC (90)								Peter Hanssen	1, 2, 3, 4, 5	84	392	
	TOETS01	Project Proposal	x			ASSIGNMENT	VIA BRIGHTSPACE	Individual work	25%	5,5	1.9 / 1.19	Grade					
	TOETS02	Strategic Advice report	x			REPORT	VIA BRIGHTSPACE	Individual work	75%	5,5	1.19 / 2.9	Grade					
5	CO-ICM-ECS-M-21	Educational Career Supervision (ECS 3)**			WC (90)								Carla Wood		28	140	
	TOETS01	Professional interview	x			ORAL EXAM	DIFFERENT	Individual work	100%	5,5	whole year with a maximum of 2 chances per year	P/F					
4	CO-ICM-CM-M-21	Change Management			HC + WC								Zah Kahar	1, 2	14	70	
	TOETS01	Change Management exam	x		HC (90) + WC	EXAM ON PAPER	VIA REMINDO	Individual work	100%	5,5	1.8 / 1.15	Grade					90
4	CO-ICM-PRS3-M-21	Practical Research Skills III			WC* (90)								Vacature	1, 2, 3	14	70	
	TOETS01	Portfolio	x			PORTFOLIO	DIFFERENT	Individual work	100%	5,5	1.19 / 2.5	Grade					
30	Total amount of credits semester 1																

30	CO-ICM-PLCM-M-21	Placement			Practice					Zie artikel 4.6			Vacature	1 t/m 6	42	798	
	TOETS01	Professional Interview		x		CRITERIUM ORIENTED INTERVIEW	DIFFERENT	Individual work	100%	5,5	2.17 / 2.20	Grade					60

Credits	Available for Exchange students	Additional Assignments		Term				Teaching methods (* = compulsory attendance)	Assessment	Form of assessment administration	Individual work / Teamwork	Weight	Minimum Mark	Exam Period	Grade - P/F - G/P/F	Module coördinator 1/ Module coördinator 2	Competences / PLOs	Contact hours	(Self) study Hours	Testing time (min)
		Study - unit and Exams (* Qualitive requirement for BSA)		1	2	3	4							Exam Period Resit						
2	No	CO-ICM-ECAA-M-22*	Educational Career Supervision (ECS 3)** Additional Assignment									Zie artikel 4.6			Exam Board			56		
		TOETS01	ECS Additional Assignment	x	x	x	x		ASSIGNMENT	N/A	Individual work	100%	5.5	whole year with a maximum of 2 chances a year	P/F					
variable	No	CO-ICM-PLAA-M-22*	Placement Additional Assignment									Zie artikel 4.6			Exam Board					
		TOETS01	ECS Additional Assignment	x	x	x	x		ASSIGNMENT	N/A	Individual work	100%	5.5	whole year with a maximum of 2 chances a year	P/F					

\* Deze cursus is voor studenten met een conversie van de oude PPT en Final Paper die 2 EC tekortkomen en een extra opdracht Educational Career Supervision gaan volgen. Deze opdracht is enkel beschikbaar via een verzoek bij de examencommissie via OSIRIS-ZAAK.

\*\* Deze cursus is voor studenten met een conversie van de oude PPT en Final Paper die EC tekortkomen en een extra opdracht Placement gaan volgen. Het aantal EC is afhankelijk van het examenprogramma van de student en hoeveel EC de student tekortkomt. De studiebelasting van de opdracht wordt hierop aangepast. Deze opdracht is enkel beschikbaar via een verzoek bij de examencommissie via OSIRIS-ZAAK.