

International Communication Management

Full-time

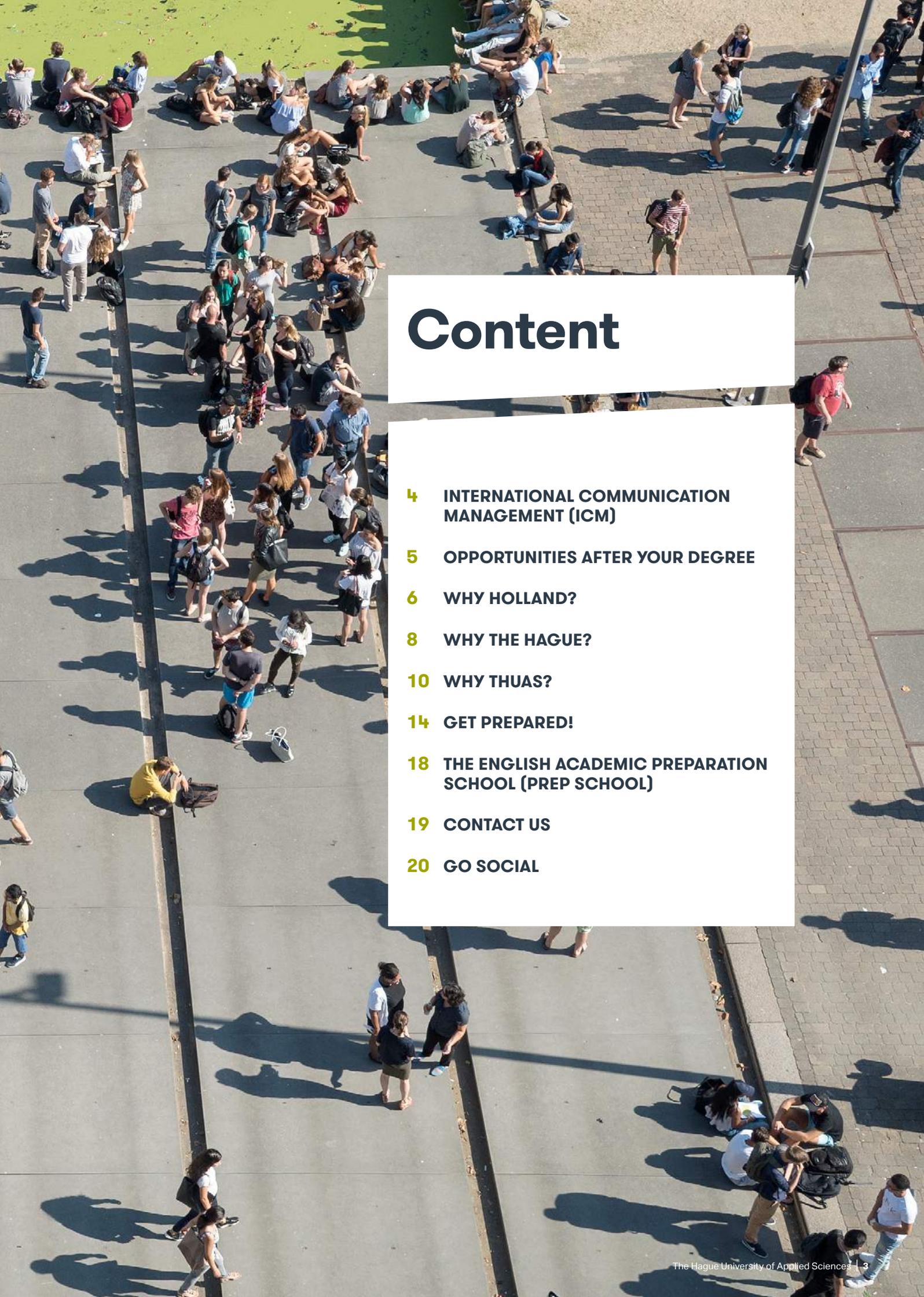


- ✓ 3 year programme
- ✓ Taught in English
- ✓ Bachelor of Arts in Communication
- ✓ 180 ECTS
- ✓ International study exchange
- ✓ International work placement

let's change
YOU. US. THE WORLD.

THE HAGUE
UNIVERSITY OF
APPLIED SCIENCES





Content

- 4** INTERNATIONAL COMMUNICATION MANAGEMENT (ICM)
- 5** OPPORTUNITIES AFTER YOUR DEGREE
- 6** WHY HOLLAND?
- 8** WHY THE HAGUE?
- 10** WHY THUAS?
- 14** GET PREPARED!
- 18** THE ENGLISH ACADEMIC PREPARATION SCHOOL (PREP SCHOOL)
- 19** CONTACT US
- 20** GO SOCIAL

International Communication Management (ICM)

- ✓ **Duration: 3 years**
- ✓ **Accreditation: NVAO**
- ✓ **Tuition fee*:**
EU/EEA: € 2,060
Non-EU/EEA: € 8,050

We're facing many global challenges such as climate change, migration and obesity. Governments, organisations and citizens need to collaborate to solve these issues. Yet trust in business and political leaders is low. If we're to solve these issues and restore trust in institutions, things need to change. As a communications professional, you can help organisations use communication to create a better world.

We need marketing and communications specialists that can strengthen relationships with consumers, PR professionals who can win back the trust of stakeholders and leaders who inspire their employees to act with integrity.

On the ICM programme, a new generation of communicators is evolving. We train critical and creative thinkers with a global perspective and a strong international network who work for global brands, NGOs and governments to make a positive impact.

* Tuition fees are set annually. Please check www.thehagueuniversity.com for updated figures.

Curriculum				
Year 1	Communicating in a global context		The creative project manager	
	Term 1 <ul style="list-style-type: none"> Global issues, media & society Organisational communication I Information seeking & processing English skills I Educational career supervision Intercultural communication 	Term 2 <ul style="list-style-type: none"> Global issues, media & society Organisational communication II Practical Research Skills I English skills I Educational career supervision Communication & behaviour 	Term 3 <ul style="list-style-type: none"> Introduction to marketing Design thinking project part 1 Communication and behaviour 2 Critical thinking skills Digital Communication Educational career supervision 	Term 4 <ul style="list-style-type: none"> Integrated marketing communication Design thinking project part 2 Creative concept development Theoretical Communication Research Digital writing skills Ethical communication Educational career supervision
Year 2	The communication advisor		The explorer	
	Term 5 <ul style="list-style-type: none"> Public communication Corporate communication Budgeting & project management Media relations - practical Media relations - theory Educational career supervision 	Term 6 <ul style="list-style-type: none"> Project public communication Advisory skills Report writing Practical research skills II Data analysis Content analysis Educational career supervision 	Term 7 <ul style="list-style-type: none"> Exchange or minors 	Term 8
Year 3	The strategic communication planner			
	Term 9 <ul style="list-style-type: none"> Professional proficiency preparation 1 Strategic communication planning 1 Change management 	Term 10 <ul style="list-style-type: none"> Professional proficiency preparation 2 Strategic communication planning 2 Practical research skills III Advanced writing 	Term 11 & 12 <ul style="list-style-type: none"> Graduation assignment Placement 	

 Please check www.thehagueuniversity.com/icm for the most up to date information on the curriculum and admission requirements.

OPPORTUNITIES AFTER YOUR DEGREE

STAYING IN THE NETHERLANDS

- You'll have plenty of career choices in The Netherlands if you decide to stay.
- The Netherlands has a big international presence.
- The Hague offers opportunities with multinational companies, start-ups, (non) government institutions and other institutions.
- Companies such as Sony, Sara Lee and Microsoft all have their European headquarters in The Netherlands.

CONTINUING WITH STUDIES

- There's no need to stop your studies after graduation. You can choose to study for a MA or MSc masters.
- For those with a couple of years of work experience, THUAS offers a Masters in International Communication Management.
- There are also plenty of international choices as well.
- Dutch and Belgium research universities usually require you to do a 6-month to 12-month pre-master to strengthen your research skills - and Masters are usually only 1 year long.
- In other countries you may not need to do a pre-master, and some Masters are 2 years long - this varies by country.

WORKING AFTER MY DEGREE

- The international nature of the study programme enables you to develop your communications career in any country in the world.
- ICM graduates go on to careers in a wide range of fields, such as marketing communications, public relations, corporate communications, management, public affairs and event organising.
- Our students are often offered employment by the organisations where they do their Work Placement.



Our student alumni

Romy Barendse
Former ICM Student,
Communication Strategist/Founder -
communication KTCHN



“One of the most important things I learned during my time at ICM is that communication is an incredibly powerful way to make a difference in this world. The diversity of the courses and the various projects for real client organisations allowed me to take the first steps in becoming an entrepreneur and running my own branding and communication agency for businesses that aim to make a positive impact.”

WHY HOLLAND?

10 fast facts about Holland



In our small country, there are about 17 million inhabitants from 190 different nationalities.



We have a King, Willem-Alexander, who's birthday is largely celebrated on April 27th.



We are happy people. The Dutch are in 6th place in the World Happiness Index.



Soccer is the most popular sport in the Netherlands. A bad performance by the national team causes major depression!



Orange is our national colour.



Cycling is our favorite mode of transport. We have more bikes than people.



The Netherlands is one of the top 3 coffee drinking countries in the world.



Dutch men are the tallest in the world.



You can dance the night away. The best DJ's are from Holland.



Holland is as flat as a pancake and a quarter of our country lies below sea level. Luckily we have around 17,000 km of dikes.

HERE'S WHY!

There are many good reasons to study in Holland. Dutch education is one of the most innovative and forward thinking systems in the world. It's based on student-led learning, debate and hands-on experience. Holland also offers a high standard of living at a fairly low cost. Dutch society is liberal and open-minded with a vibrant cultural scene. You'll be part of a dynamic cosmopolitan and multi-cultural community right in the heart of Europe. We're a small country with a big international presence and boast the 18th largest economy in the world. Some of the world's biggest multinationals, including Philips, Heineken, KLM, Shell, ING Bank and Unilever are Dutch. Sony, Sara Lee and Microsoft all have their European head offices here. It's an accessible country too. Visas are easy to obtain and you don't have to worry about speaking Dutch - almost everyone speaks English.

Five Dutch 'to-dos'

- ✓ Check your weather app every day
- ✓ Rent or buy a bicycle
- ✓ Join our introduction week activities
- ✓ Learn a few words of Dutch
- ✓ Be punctual

The Netherlands vs. Holland

Our official name is 'The Kingdom of the Netherlands'. Holland only consists of two of our 12 provinces - North and South Holland. But we usually use the name Holland when we refer to the whole country. To make things even more confusing the word 'Dutch' is used to refer to someone or something from Holland.

About the international vibe

Danielle Walsh
ICM Lecturer



“Originally from Australia, I love living and teaching in Holland as it's so culturally diverse. Here at ICM we have teachers from 5 continents of the world and every third student is from a different country. When we bring that all together we have such a rich and international learning environment.”

'Heads up' on Dutch higher education

- ✓ We're in the world's top 10 for higher education
- ✓ 1 in 10 university students comes from abroad
- ✓ The cost of higher education is very affordable
- ✓ We offer 2,100+ English programmes
- ✓ Our teaching style is interactive and student centred



Find out more at
www.studyinholland.nl

WHY THE HAGUE?



HERE'S WHY!

The Hague is the perfect location to become a world citizen. It's the International City of Peace and Justice - the political and cultural heart of the Netherlands. It's home to the Peace Palace, International Court of Justice, Binnenhof (parliament), 115 embassies, multinationals like Shell, Siemens and ING and many international NGOs. It's a small and hospitable city with a big international heart. The Hague is bursting with culture and creativity and offers students an all-round experience, from galleries packed with Dutch masters to idyllic beaches, parks and buzzing nightclubs.

The Hague in a nutshell

- ✓ International City of Peace, Justice and Security
- ✓ United Nations city
- ✓ 500,000 inhabitants from 180 different nationalities
- ✓ 40,000+ students
- ✓ >130 international institutes
- ✓ 80 justice organisations
- ✓ Seat of the Dutch government
- ✓ Home of the International Court of Justice, International Yugoslavia Tribunal, Europol, the International Criminal Court, the Special Tribunal of Lebanon and foreign embassies
- ✓ >170 NGOs, like Unicef and Oxfam Novib
- ✓ A coastline with sandy beaches, such as Scheveningen and Kijkduin



Your Hague diary

January

Join the crowds in Scheveningen on 1 January and plunge into the ice cold North Sea for a fresh start to your new year.

February

Enjoy live music, dance, cabaret and poetry during Stukafest, when student venues transform into mini theatres.

March

The Movies That Matter human rights film festival takes place in The Hague. THUAS students help select the film for the Student's Choice Award.

April

The eve of our biggest national event, King's Day, is traditionally celebrated in The Hague with live music.

May

The Hague hosts the biggest Eurasian festival in the world – the Tong Tong Fair.

June

See the city's hedonistic side at Parkpop, Europe's largest free festival.

July

Travelling theatre festival The Parade visits The Hague.

August & September

We start the new academic year with several activities like the Oh Oh Intro festival in The Hague and Owee week in Delft.

September

The Hague commemorates the UN's International Day of Peace during the Just Peace festival.

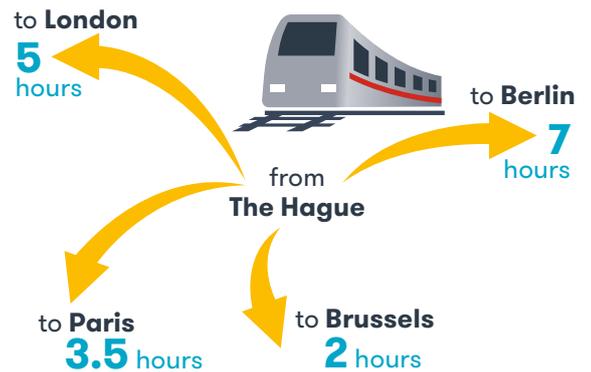
November

The Crossing Border Festival celebrates the international worlds of literature and music.

December

Dozens of cafés and clubs in The Hague join forces for the XXL-Mas Party.

TRAVEL TIME BY TRAIN



About living in The Hague

Marie Bantje

Former ICM Student,
Programmatic Accountmanager – Google



“ Living in The Hague and studying the ICM programme was a perfect combination. It helped me to understand cultural differences and be able to apply intercultural communication skills in a multinational team on a daily basis. ”



Find out more about The Hague at
www.thehague.nl

WHY THE HAGUE UNIVERSITY OF APPLIED SCIENCES?



HERE'S WHY!

Let's change! You. Us. The World. That's our message at The Hague University of Applied Sciences (THUAS). We want to empower you to change and improve the world you live in, but that can only happen if we work together to make a difference.

THUAS is a place where theory and practice meet - that's what makes us a university of applied sciences. During your time with us you'll be supported by our inspiring lecturers, fellow students and an extensive network from the professional world. When you finish your journey you'll be able to apply your knowledge and skills right away.



HOW WE WORK

At THUAS, it's not just about studying, we're here to help enrich your personal growth. We encourage our students, lecturers and partners to become world citizens - to think 'outside the box' and stand their ground.

THUAS is an innovative environment where almost 26,000 students from nearly 150 different countries come together to share in development, networking and practice. All of our programmes revolve around group and project work and simulate real-life situations.

During interactive classes, your lecturers will ask questions, set assignments and encourage debates and presentations to hone analytical skills that are critical in business.

THUAS has campuses in The Hague, Zoetermeer and Delft, with state of the art facilities, onsite cafés and free Wi-Fi.





Our bachelor's & master's programmes

- ✓ 43 full-time bachelor's programmes
- ✓ Of which 11 programmes are fully taught in English
- ✓ Our bachelor's programmes take 3 to 4 years
- ✓ 8 master's programmes
- ✓ Of which 4 are fully taught in English
- ✓ Our master's programmes take 1 to 2 years

Our other courses

- ✓ **English Academic Preparation School**
to improve your English language and study skills to meet the entrance requirements for one of our bachelor's or master's programmes
- ✓ **The Hague Summer and Winter School**
A cutting edge 2 to 4 week modular course for students who have at least completed their first year bachelor's degree

Our 7 study fields

- ✓ Business, finance and marketing
- ✓ Health, nutrition and sports
- ✓ IT and design
- ✓ Management and organisation
- ✓ Public management, law and safety
- ✓ Social work and education
- ✓ Technology, innovation and society

THE BIGGER PICTURE

During your degree, you'll get the chance to gain hands-on experience on compulsory work placements. This is your chance to put learning into practice at a global, commercial or non-profit organisation of your choice.

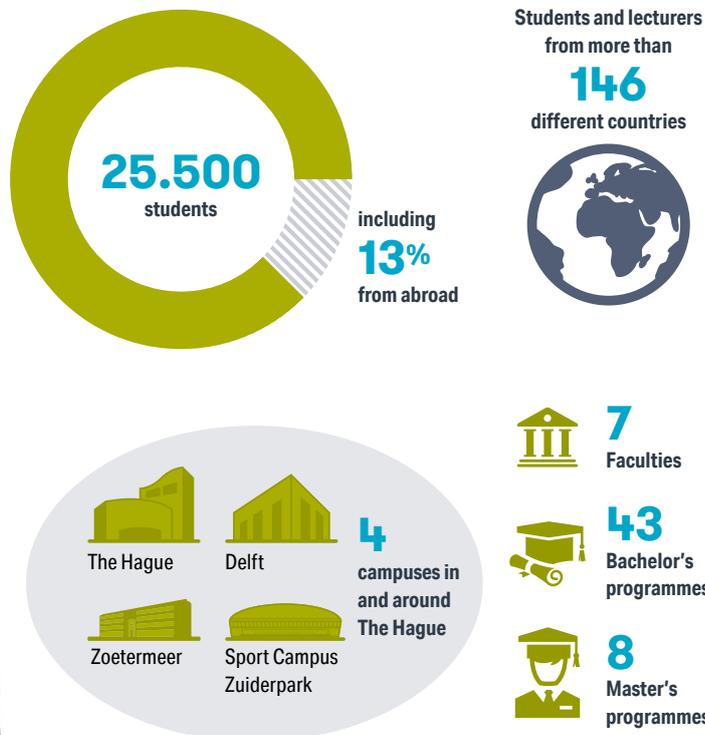
All of our courses have a strong international emphasis, with opportunities for placements in The Hague and overseas. You can tap into THUAS's network and travel as far as Japan, Argentina and the USA.

DOWNTIME

Becoming a global citizen is all about personal development. This is why we encourage our students to take part in our extracurricular activities, which focus on global and interdisciplinary issues.

Besides the more serious events, there are also plenty of opportunities to socialise and just have fun. You can join one of THUAS's many student organisations, ranging from international associations to the rowing club or student orchestra. Our cultural office (ACKU) will keep you up to date with all kinds of cultural events in The Hague.

THUAS in numbers



All our programmes are accredited by The Accreditation Organisation of the Netherlands and Flanders (NVAO).

About their study choice

Margarita Stoyanova
Former ICM Student
Lead Marketing Communications Specialist
- Stryker



“ ICM was an important stepping stone in my communications career. The programme was international, practical (many hands on projects), concise (3 years only) and it covered a wide variety of subjects. This is a programme which taught me courses from branding and marketing communications to public relations and journalism. Studying at ICM allowed me to discover what I loved about communications. It helped me become the versatile professional I am today. ”



Instagram accounts to follow
[@thehagueuniversity](#)
[@sat_hhs](#)
[@thisisthehague](#)
[@interaccessnl](#)



The difference between a university of applied sciences and a research university

There are two types of universities in the Netherlands - traditional research universities (WO) and universities of applied sciences (HBO). Both offer bachelor's and master's programmes, but vary in their teaching methods.

HBO universities, like THUAS, put the emphasis on practical tuition and focus on your future career. You'll learn by working on 'real life' projects in close cooperation with the outside world.

We focus on training and career preparation and work closely with professionals to make sure that our programmes are cutting edge and industry relevant. Businesses and institutions help design our curricula, which means they are hands-on, solution based and market ready. Our lecturers are working professionals, who'll give you a first-hand insight into their field.

WO universities tend to run more theory and research based courses and students attend larger lectures and work independently. HBOs have a more personal approach with smaller classes.

Please note: A THUAS bachelor will not necessarily qualify you for a master at a WO university in the Netherlands - you may need to take additional courses.

Get prepared!

Deciding what and where to study after you leave school is a major decision and it is important to get it right, as it will affect your future success. To help you with this, THUAS offers a number of resources and events. If you've chosen to study at THUAS, it's time to tick all the boxes on our practical checklist and complete the right paperwork to move abroad.

STEP 1

Choose the right programme

Need some help deciding on the right programme? Some events and activities will give you a feel for THUAS.

Open days

Open days at THUAS are the ideal opportunity to find out about study programmes, speak first hand to students and lecturers and tour the impressive campus.



Find out about the next open day at www.thehagueuniversity.com/open-day

Guided Tour

Are you curious to see the inside of the main campus building of THUAS? Would you like to get a THUAS feel? We understand that you might not be able to visit our open days on the set dates, so join us on a guided tour! Our student ambassadors are happy to give you a tour so you can get an excellent impression of our university. For more information send an e-mail to: sat@hhs.nl

Shadow a Student

Find out what a typical day of study is like for one of our students and spend the day with them. You can arrange this with your chosen programme.

THUAS to-do list

- ✓ Decide which programme is right for you by attending one or more of THUAS's events
- ✓ Find out if you meet the admission requirements
- ✓ Start your preparations well in advance (at least a year)
- ✓ Check out if you can apply for a scholarship
- ✓ Apply for your visa, residence permit and health insurance
- ✓ Find accommodation in The Hague
- ✓ Link up with other students by following us on Facebook at www.facebook.com/thehagueuniversity and Instagram [@thehagueuniversity](https://www.instagram.com/thehagueuniversity).





Meet us around the world

You don't need to jet into The Hague to get more information about our English bachelor's and master's programmes. We'll bring the information to you. Meet us in your home country, or one that's close by and get the lowdown on our programmes. We exhibit at international education fairs - as far afield as Brazil and Moldova.

Meet our representatives around the world

Our representatives stationed around the globe can also talk you through our programmes and entry procedures. Albania, Azerbaijan, Brazil, Bulgaria, China, Croatia, Czech Republic, Estonia, Georgia, Greece, Hungary, Indonesia, Ireland, Kazakhstan, Latvia, Lithuania, Mexico, Moldova, Nigeria, Poland, Romania, Russia, Slovakia, South Korea, Ukraine, United Kingdom and Vietnam all have representatives.

It's quite possible that we'll be at an education fair near you, or that our representative is based in your home city.

Ask a student, graduate or lecturer

Our current students and alumni can give you a real insight and honest opinions about life on campus, specific study programmes and what the future holds after graduation. Get in touch via our Facebook page at www.facebook.com/thehagueuniversity, or through your programme.



For the latest information on study choice events and activities check: www.thehagueuniversity.com/studychoice

About "Shadow A Student" day

Tessa Giolbass
Prospective ICM Student



“ I really enjoyed my “Shadow A Student” day - it was much more helpful than just reading information from a website. I know what it’s like seeking for orientation, so I recommend taking all the opportunities you can get to try something ! Also when visiting a university, you get an impression of the building, the atmosphere and the system of teaching, which can be very different from what you may already know. ”

Our academic year

Our academic year starts in September and ends in mid-July. It's divided into two semesters, which are broken down into two periods of six weeks, with a week free between them. The free weeks fall in February/March, May and October. There is also a two week Christmas break.

STEP

2

Admission requirements

When you have chosen your programme, it's time to find out if you meet the admissions requirements.

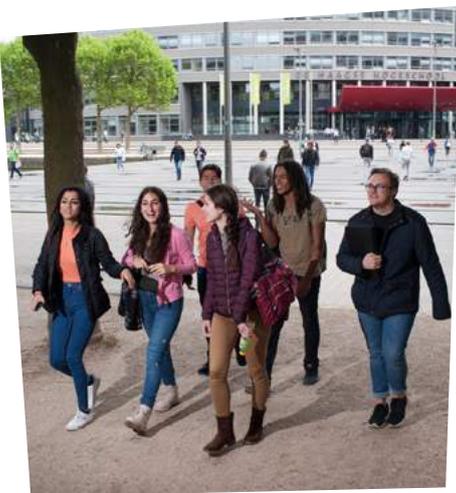
Applying for bachelor's programmes

You'll need the equivalent of a Dutch HAVO or VWO diploma to apply for our bachelor's programmes. If you hold a non-Dutch diploma, your eligibility will be assessed against Nuffic guidelines (www.nuffic.nl).

EU/EEA candidates who don't have a relevant international qualification can still qualify for our four years' bachelor's programmes by taking the 21+ Admission Test (www.thehagueuniversity.com/21plus). To be eligible, you must be at least 21 years old on 1 September 2019, a citizen of a EU/EEA country or Switzerland, or already have a valid residence permit for the Netherlands.

Once you have filled out the relevant forms and applied, it's time to sit tight and wait while the admissions committee consider your application. This process can take several weeks.

 Find out more about application requirements at www.thehagueuniversity.com/enrolment



Applying for master's programmes

The entry requirements for our master's programmes vary according to the programme. Applicants must be aged 22 or older and all three of our masters require a minimum of two years of relevant work experience. Master's applicants must have a bachelor's degree from a recognised university or academic institution.

 Find out more at www.thehagueuniversity.com/programmes/masters

English language requirements

Our international bachelor's and master's programmes are taught entirely in English, so you'll need a good command of spoken and written English.

If you're educated in the Netherlands, UK, Ireland, USA, Canada (except Quebec), Australia, New Zealand, South Africa, Malta, or hold a diploma (including English as an exam subject) listed at www.thehagueuniversity.com/enrolment, you don't need to take an English proficiency test.

If you are applying for a master's programme and have completed an English-taught bachelor's programme, you may also be exempt from an English proficiency test.

All other applicants are required to have a valid and sufficient English proficiency test.

 Find out more at www.thehagueuniversity.com/enrolment

Applying for the English Academic Preparation School

If you don't have the proficiency in English that you need in order to enrol on your chosen programme, you can apply for the English Academic Preparation programme, or PREP School, which takes six months or one year. On completion of this course, you'll be ready to join a bachelor's programme and will have a working knowledge of The Netherlands, The Hague and THUAS under your belt.

To enrol for PREP School, you need to be eligible for the programme you wish to take after completing the course, have an IELTS or TOEFL test result with sufficient score and a valid residence permit for the Netherlands (if applicable, we can apply for you). You will also need to fill out our online application form.

 Find out more at www.thehagueuniversity.com/prepschool

Applying for The Hague Summer and Winter School

The Hague Summer and Winter School are open to anyone who has completed a first year bachelor's degree, or already has a bachelor's degree. So both undergraduate and graduate students are welcome to apply. You should have a good working knowledge of the English language (level B2 or higher) before you apply.

The last entry criteria to The Hague Summer School is your ambition. When you apply, 'motivation' is one of the most important parts of the selection process.

 Find out more at www.thehaguesummerschool.com

Good to know

- ✓ All THUAS programmes are accredited by The Accreditation Organisation of the Netherlands, www.nvao.com.

STEP

3

Scholarships and finances

EU/EEA and non-EU/EEA students pay tuition fees for bachelor's and master's programmes. So it's time to do the maths and explore the possible loans, grants and scholarships that are available to finance your studies at THUAS.

Bachelor's and master's programmes

EU/EEA bachelor's students pay € 2,060 per year and most non-EU/EEA pay € 8,050. Tuition fees vary between € 15,950-20,500 for a master's programme.

Other Courses

The Hague Summer and Winter School has a one-off fee which covers all of your main costs including tuition, accommodation, lunches and coffee breaks on class days, study materials (except books) and in-programme cultural visits and social activities.

The four-week course costs € 3,500 and the two-week course costs € 1,750, but discounts may apply. PREP School costs € 4,250 for the half-year and € 8,250 for the full year course.

Please visit www.thehagueuniversity.com/tuitionfees to check our current tuition fees. Tuition fees are set annually.

Scholarships

International students should check if any scholarships are available in their home country. Your local Dutch embassy and present college or university should be able to help with information and application forms.

It's also worth checking to see if you are eligible for the Orange Tulip Scholarship or Holland Scholarship.



Find out about available scholarships at www.thehagueuniversity.com/scholarships

Monthly expenses

You'll also need to take your monthly expenses on accommodation, food and living into account and budget for your time at THUAS.

Experience has shown that students living in the Netherlands for one year spend between € 800 and € 1,000 a month.

An average room in the Netherlands costs somewhere between € 300 and € 600 a month. The costs depend on the type of room you have, what is included in the rent, if the room is furnished, if you will have to share your room (or the facilities) and the size of the room. Don't forget to budget about € 650 per year for medical insurance. Bachelor first year students will also need to invest from € 500 to € 800 on books and materials.



Find out more about financing your bachelor study and living in the Netherlands at www.thehagueuniversity.com/financing-your-bachelor-study



STEP

4

Visas and permits

EU and EEA students don't need a visa to enter the Netherlands. All other students in general require an entry visa and/or residence permit.

If you do require a visa or residence permit, the good news is that THUAS will apply on your behalf. All you have to do is transfer a package fee and upload the relevant documents. More information about the procedure and documentation will be provided after acceptance.

Find out more about visas and permits at www.thehagueuniversity.com/residence-permit-and-visa

STEP

5

Accommodation

THUAS doesn't provide student accommodation, but we can recommend organisations that rent furnished rooms to international students. If you pay THUAS's housing fee of € 250 you can make use of accommodation that is already reserved through the university. However, the number of rooms available is limited, so we cannot guarantee accommodation for every student.



Find out more about living in The Hague at www.thehagueuniversity.com/housing

The English Academic Preparation School (PREP School)

If you are planning to study in The Hague or the Netherlands, our English Academic Preparation School will help you gain the level of English and study skills you need for an international education. We will also ease you into the Dutch lifestyle, as we teach you about Dutch customs and culture.



New study skills

The course, which can be taken for a year (starting in September) or a semester (starting in February), will improve your English skills to enable you to enrol in our English-language bachelor's or master's degrees. You will also get used to working in an international and interactive learning environment, using academic skills such as researching, academic reading and essay writing, as well as presenting skills and working in teams on projects. PREP School embraces the latest interactive techniques and students are provided with online learning programmes.

The Dutch system may employ interactive teaching methods that seem unfamiliar at first. Students take a proactive role and learn to critically evaluate. PREP School will help you develop these effective learning skills, so you will be ready for your degree programme.

Find your feet

During your time at PREP School, we will make sure that all the hard work is mixed with fun, extra-curricular activities. This way you will make friends easily, within PREP School, but also from other programmes, and be able to build a network in The Hague.

Living overseas and studying entirely in English in an international-style classroom can be daunting at first, so PREP School will ease you in through group projects, field trips and cultural events.

Once you have built your confidence, your English, social and cultural skills will follow. You will be surprised at how quickly your English improves when you work with other international students.

The PREP School curriculum

During the course there is a strong focus on intensive English study, especially in

the beginning. Reading, writing, listening and speaking are all taught as separate skills, as well as integrated in the classes. We will also apply the English and academic skills you need for a successful international academic career to writing essays and reports, research, presenting, reasoning, evaluating, analyzing, critical thinking, debate and team work.

Alina Milovanova

Russia

“ This is a good place to study English and probably the only one where you can be sure to get the skills to express all your ideas and interact in English with many different people. ”

Alina's English wasn't up to the required level to enrol directly in a Bachelor's programme, so she signed up for a 12-month course at PREP School. Now halfway through the PREP School course, she feels she has made the right choice.

She's also pleased she has some Russian classmates and gets on so well with her fellow students from countries like China, Iran and Colombia. The opportunity offered by the PREP School of making friends and networking while at the same time improving your English means for Alina that the hard work is alternated with lots of fun. She enjoys the strong focus on language skills. "After just two months, my English had already improved to the point where I understood much more and no longer stumbled when I pronounced tricky words. Speaking and thinking in English is now much easier for me. We also learn about different customs and societies." With her PREP School diploma in her pocket she feels she has every reason to face the future with confidence.



Find out more about the English Academic Preparation School at www.thehagueuniversity.com/prepschool

CONTACT US

If you're interested in studying for International Communication Management (ICM) at THUAS, there are many ways to get in touch and get answers to your queries.

The Hague University of Applied Sciences

 Johanna Westerdijkplein 75 - room Oval 1.02
2521 EN The Hague, The Netherlands

 Tel: +31 (0)70 445 85 05

 www.thehagueuniversity.com

International Communication Management (ICM)

Contact our programme teachers and support staff for specific questions about the programme.

 study-ICM@hhs.nl

 [Facebook.com/StudyICM](https://www.facebook.com/StudyICM)

Central Enrolment Centre

Contact our Enrolment Centre with questions about the application process, diplomas, English language requirements, tuition fees, visa procedures, residence or work permits, insurance and more.

 +31 (0)70 445 85 85

 csi@hhs.nl

International Office

Contact our office with questions about accommodation, exchanges, immigration and masters programmes.

 +31 (0)70 445 85 05

 accommodation@hhs.nl, internationaloffice@hhs.nl,
exchange@hhs.nl for exchange programmes and
masters@hhs.nl for masters.

Study and Career Centre

For help choosing the right study programme.

 +31 (0)70 445 85 95

 studycareer@hhs.nl

PREP school

 +31 (0)70 445 85 05

 prepcourse@hhs.nl



thehagueuniversity.com

Go social

Link up with other students and become a part of the THUAS community on social media.

-  thehagueuniversity.com/ICM
-  facebook.com/StudyICM
-  twitter.com/hagueuniversity
-  instagram.com/thehagueuniversity
-  youtube.com/thehagueuniversity

If you are Chinese, please check our social media account on Weibo and the WeChat app 'Harnew'.



CIAL
PACT
NAL
AUTHEN
EDIA D
STRATE
CRISIS
DIGITAL
VISION
COMMUN
STORYTELLING
PROJECT MA
PROBLE
SOLVING
LEADERS
REPUTAT
BEHA
REPUTATIO
COMM